

# MaDeIT Innovation Foundation

invites you for the

## Free Webinar on Design & Innovation Opportunities for Startups and MSME

MaDeIT Innovation Foundation is a design driven Technology Business Incubator (TBI) supported by Indian Institute of Information Technology, Design and Manufacturing, Kancheepuram. MaDeIT has established an excellent incubation ecosystem to promote technology based entrepreneurship and nurture hard-tech startups.

### Objectives :

Use the incubator/accelerator to design and develop your ideas into a viable product.

### Target Groups :

Students / Engineers / SMEs.

### Incubation Support :

- Time line - 4 years.
- Design team, Design support & Product development.
- Access to Fab lab.
- Seed fund of INR 5 - 20 Lakhs.
- Connect with customers / investors.

### Key Speakers :

- **Mr. Jayakumar** - Manager, MaDeIT, - Will speak about the incubator and entrepreneurship ecosystem.
- **Mrs. Karthika Devi & Mr. Kirubaharan**, - Founders, Arhunika Engineering Solutions, Chennai. - Will speak about their experience while developing the Oil Lube systems project at MaDeIT Accelerator program ran at TVS TS, Ambattur.
- **Mr. Sashidhar** - Manager, TVS TS, Ambattur. - Will speak about their experience & supports extended to the MaDeIT Manufacturing Accelerator program (MAP) ran at TVS TS.

MaDeIT promotes startups working in cutting edge technologies in **AgriTech**, **Manufacturing**, **MedTech** and **CleanTech** sectors.

### Contact :

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**Date : 11 Sept 2021, Saturday.**  
**Time : 06:00 PM - 07:00 PM.**

**Online  
Zoom**

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