

**A Design-driven Technology Business Incubator is pleased to announce a unique 5-Day Faculty Development Program in Product Design & Entrepreneurship
13-17 May 2019**

The objective of the program is to help faculty understand and shape the innovation ecosystem in engineering colleges. The program will include hands-on sessions on design thinking and innovation; an immersive process of ideation and design with students; and sharing of best practices and lessons learnt in implementing a design-centric engineering curriculum.

Lead Experts

- Mr Jinan Kodapully, Existential Knowledge Foundation
- Dr Sudhir Varadarajan, Dean (Design, Innovation & Incubation), IIITDM Kancheepuram

Who Should Attend?

- Faculty who intend to setup incubators in their institutions
- Faculty interested in promoting student-led innovation
- Faculty interested in starting their own ventures
- Faculty interested in mentoring startups

Program Agenda

DAY 1	Introduction: Re-discovering the creative person, Exercises to reclaim creativity	Working with students: Teaming, Problem farming, Project Planning
DAY 2	Understanding the process of design, Observe, empathize	Working with students: Ideation, Divergent & Convergent thinking
DAY 3	Playfulness, Prototyping, Iterations	Working with students : Realizing Forms
DAY 4	Business Perspective	Working with students
DAY 5	Promoting student-led innovation	Pitching concept designs to mentors

Program Fee & Contacts

Program Fee : Rs.7500/- per person including lodging and boarding in the hostel

Program Coordinator – Ms. Daphne, Email : ta_madeit@iiitdm.ac.in / www.madeit.iiitdm.ac.in

Program Manager – Mr.Jayakumar, Mobile : 9677090983 / Venue: IIITDM campus, Chennai

Registration : <https://forms.gle/13i1ZfMewNGz5Jqc7>

Last Date for Registration : 25 April 2019, Limited Seats: 10