



MaDeIT Innovation Foundation Manufacturing Accelerator Program



MaDeIT Innovation Foundation (a design-driven Technology Business Incubator promoted by IIITDM Kancheepuram and DST) is in the process of setting up a Manufacturing Accelerator Program in Ambattur Industrial Estate to support product/process innovation among SMEs and startups.

In this regard MaDeIT is organizing an introductory half-day workshop for MSMEs/Startups members to sensitize about the program and the opportunities it will offer to SMEs to try new ideas relating to emerging trends such as Industry 4.0, EVs and regulatory requirements.

Workshop Agenda:

1. Introduction to the “Manufacturing Accelerator Program”
2. Expert Talks on trends in Smart Product and Smart Manufacturing / Industry 4.0
3. Exhibition of smart product and smart manufacturing prototypes developed by students
4. Brainstorming on opportunities for product and process innovations
5. Lunch

Who should attend:

- Founders & Leaders in MSMEs
- MSMEs/Startups operating in domains such as Automotive, Defence, Medical Devices, Industrial Products, Energy & Environment

Venue : JP Hotel, Koyambedu (Opp. CMBT)

Date : 7th September 2019

Timing : 10 am—1pm

Registration Fee : Rs.500/-

Apply Before 4th September 2019

Email : manager_madeit@iiitdm.ac.in

Contact : 9677090983

Click here to apply: <https://forms.gle/R42L5oTG3DgXA8769>

Limited Seats